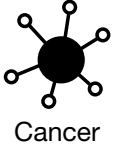


# The Cost of Tobacco Use

## CIGARETTES

**RIP** Tobacco use remains the single largest preventable cause of disease and premature death in the US<sup>7</sup>

Tobacco contributes to chronic health conditions such as<sup>5</sup>



Cancer



Heart Disease



Lung and Respiratory Disease

**8.7%** of annual healthcare spending in the U.S. could be attributed to cigarette smoking<sup>2</sup>

AMOUNTING TO  
**\$170B** PER YEAR<sup>2</sup>

Of that, **\$92B** can be attributed to lost productivity resulting from disease attributable to smoking<sup>1</sup>

Annual estimated excess cost to employ a smoker is around

**\$6,000**<sup>6</sup>

**38.7** MILLION people currently smoke cigarettes<sup>9</sup>

**16M** Americans live with a smoking related disease<sup>9</sup>

**22.5%** of Ohioans currently smoke cigarettes which ranks Ohio in the **TOP 5 STATES** with the highest percentage of population THAT SMOKES WITHIN THE US<sup>10</sup>

## CIGARS

Cigars contain the same **toxic and carcinogenic compounds** found in cigarettes and are not a safe alternative to cigarettes<sup>15</sup>

**7.3%** of American adults smoke cigars<sup>16</sup>

Cigar sales increased from **six billion** TO **13 billion** between 2000–2013<sup>16</sup>

## SMOKELESS TOBACCO

12.2% of Ohio teens reported using smokeless tobacco compared to 7.7% in the rest of the nation<sup>14</sup>

**12.2%**

**7.7%**

Despite a decline in cigarette smoking there's been an increase in smokeless tobacco use, suggesting that people are



using smokeless products in areas where cigarettes are prohibited<sup>19</sup>



**Smokeless tobacco** (chewing tobacco, oral tobacco, spit, dip, chew, suck) contains

**harmful chemicals** that can cause cancer and other diseases and is just as addictive as other forms of tobacco.<sup>17</sup>

**3.4%**

of Americans use smokeless tobacco<sup>18</sup>

## E-CIGARETTES

E-cigarettes are tobacco products that deliver nicotine and use in the adolescent population is on the rise. The use of these products in this population is associated with the use of other tobacco products including conventional cigarettes<sup>11</sup>

E-cigarette vapor includes many of the same **TOXINS** as cigarette smoke.

### E-CIGARETTE USERS<sup>20</sup>

**3.2%** All US Adults

**11.3%** High School Students

**4.3%** Middle School Students

There is a strong association between the use of e-cigarettes, cigarettes & other burned tobacco products by young people<sup>13</sup>

**58.8%** High school students currently using combustible tobacco products (cigarettes) that also use e-cigarettes<sup>11</sup>

The most commonly cited reasons for using e-cigarettes among both youth and young adults was:<sup>11</sup>

Curiosity

Taste/Flavoring

Low Perceived Harm compared to other tobacco products

## WHAT EMPLOYERS CAN DO



Tobacco free workplace



No exclusive 'smoke-breaks'



Plenty of signage/posters throughout workplace



Top Leadership vocal support



Mandatory education



Mention during all-employee events



Extend to all family members (insurance or otherwise)

## EXISTING SOLUTIONS

**81%**

Employers offering tobacco incentives<sup>3</sup>



Individual counseling and pharmacotherapies

were found to be the most effective smoking cessation interventions<sup>4</sup>



Reduced absenteeism and presenteeism rates

and associated costs: benefits of smoking cessation as a result of better health condition, reduced risk of developing related illness<sup>4</sup>

**4** YEARS

When benefits of a tobacco cessation program outweigh the costs to employers<sup>6</sup>



Reward based programs

lead to higher rates of sustained abstinence from smoking than deposit based programs<sup>8</sup>

**6**

States that include e-cigarettes in indoor smoking regulations

plus a growing number of cities/localities are enacting bans on vaping in public places<sup>12</sup>